



## 2014 GOODNESS EXHIBITION

23<sup>RD</sup> AUG 10 AM- 3 PM QEII CENTRE 88 DURLACHER ST GERALDTON

The Goodness Exhibition is a **FREE** formal exhibition space for business, community, volunteer and agency groups to showcase their products and services to the community and is free entry to the community.

### SHOWCASING

- Renewable Energy Installation and Advice ( Solar and Bioenergy)
- Energy Efficiency (Cooling, Heating , Lighting , Pumping)
- Sustainable Food Packaging, Cooking and Cleaning
- Waste Reduction/Recycling and Water Management Strategies
- Green Transport Solutions and Hybrid Vehicles
- Sustainability Children and Community Education and Implementation Projects
- Local Environmental, Volunteer and Community Groups Programs and Projects
- Locally Grown Native Plants Vegetables and Seeds Advice, Sales and Demos
- Local and Invasive Species Awareness and Aquarium Displays
- Animal (Dog and Cat) Rehoming and Education Services.
- Healthy Living and Sport Promotions. Walking, Cycling and Surfing
- Synergistic Gardening and Worm Farms
- Connecting Kids with Nature and Education
- Sustainable Engineering and Agriculture
- Homemade Exquisite Pottery Recycled Furniture and Art
- Over \$5000 in prizes and a FREE BOUNCY CASTLE for the kids

### CELEBRITY GUEST PRESENTER SABRINA HAHN

**OPEN GARDENING Q&A SESSIONS 11:30 am -12:00 pm and 1:00 pm – 1.30 pm on the Sustainable Living Stage**

**MASTER GARDENER, URBAN FOREST PLANNER,  
SUSTAINABILITY SPECIALIST & STORYTELLER FOR ABC RADIO  
& THE WEST AUSTRALIAN NEWSPAPER**

Most Western Australians will have heard the giggling, garden guru, Sabrina Hahn, on Perth Radio ABC over many years. Sabrina is an energetic, passionate, humourist who loves to share her horticultural expertise. In addition her dedication to establishing community gardens takes her state-wide. In particular Sabrina has been instrumental in establishing flourishing community gardens in the harsh conditions in the Kimberley for numerous Aboriginal communities through her consultancy Hort With Heart. <https://www.facebook.com/hortwithheart>



## FOOD FUN AND CAFFEINE!

Bring the kids for free bouncy castle fun from Jump 'N' Bump

Relay for Life will be on site raising money through sumptuous food and drinks.

The Geraldton Coffee Van will give you your caffeine fix.

## COMPETITIONS AND PRIZES

**Over \$3400 worth of prizes donated by out exhibitors** below and a range of gardening and sustainable living products from our Festival Sponsors. Including fruit trees, gardening tools, bbq's, solar lights, hose reels, toolkits and more. To enter just complete our event survey and submit on the Main Hall stage to help us continue to provide inspirational events. .... **Prizes are being drawn every 15 minutes.**

Exhibitor	Value	Prize
Aussie Natural Spring Water	\$360	Ovio Cold Water Cooler
Chapman River Friends	\$200	Personal Guided Tour of the Chapman River Regional Park + Brochure.
Cleanpak Total Solutions	\$75	Environmental Cleaning Package
Drylands Permaculture Farm and Nursery	\$50	Voucher for Drylands Permaculture Nursery
Earth Home Gallery	\$45	Three Hand Crafted Terracotta Garden Plaques
Engineers Australia Mid West Division	\$25	Bottle of Wine
ENJO Australia	\$140	Limited Edition Pink Body Care Pack Plus Hand Soap and an Apron.
Geraldton Bikes	\$400	Apollo Mountain Bike
Geraldton Surf and Sail	\$60	Surf and Sail T-Shirt
GG Pumps and Electrical	\$55	Energy Saving 6 Outlet Power Board
McIntosh and Son	\$50	Small Agricultural Toy
Menshed Geraldton	\$150	Large Recycled Timber Wishing Well for Outdoor Use
Mid West Optimal Health	\$540	9 Vouchers for \$60 Training Sessions
Pollinators Inc	\$310	One Year Membership to Pollinators
Second Time Around	\$35	Bench Shelf Made From Pallet Wood With Pressed Tin Backing.
Staples	\$320	2 X Hamper Of Sustainable Office Products and Fair Trade Products 2 X Personal First Aid Kits
Thermomix	\$60	Thermoserver
Sun City Solar	\$150	2 X Solar Flood Lights
Veolia Australia and New Zealand	\$100	2 X Veolia cooler bags and merchandise \$50 Bunnings voucher
WA Museum Geraldton	\$300	10 double Passes to Da Vinci Machines Exhibition

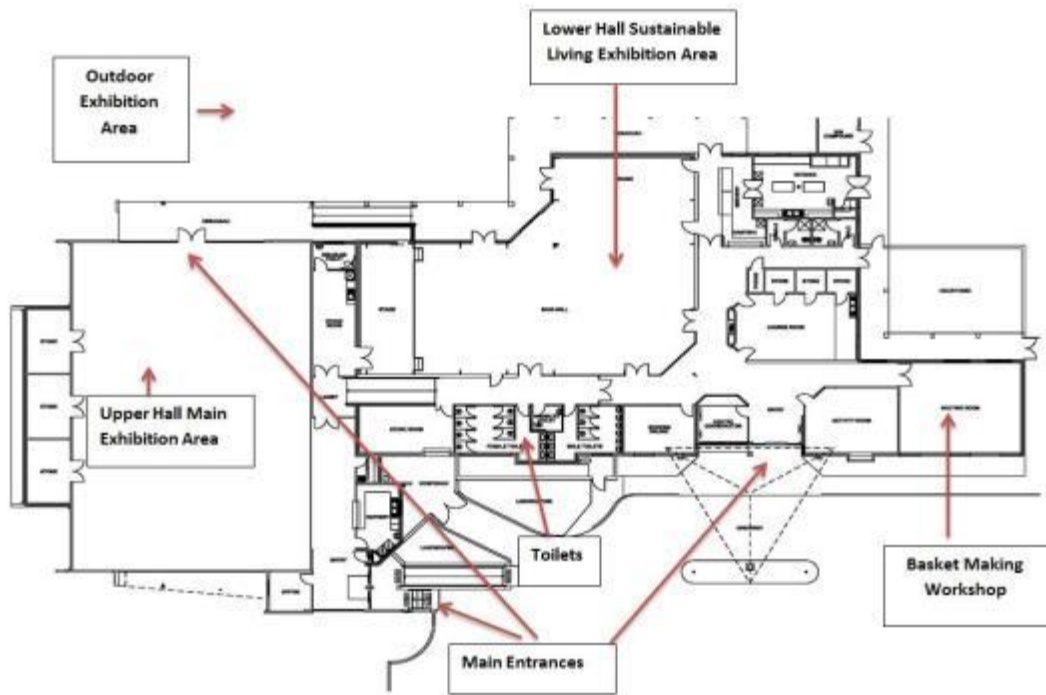
### Goodness Festival Photo Competition

Share with us a picture of what Goodness means to you and you could win from a combined prize pool of more than \$700. We thank our generous competition sponsors Ken Lawson Photography and Karl Monaghan Photography very much for contributing to the prize pool.

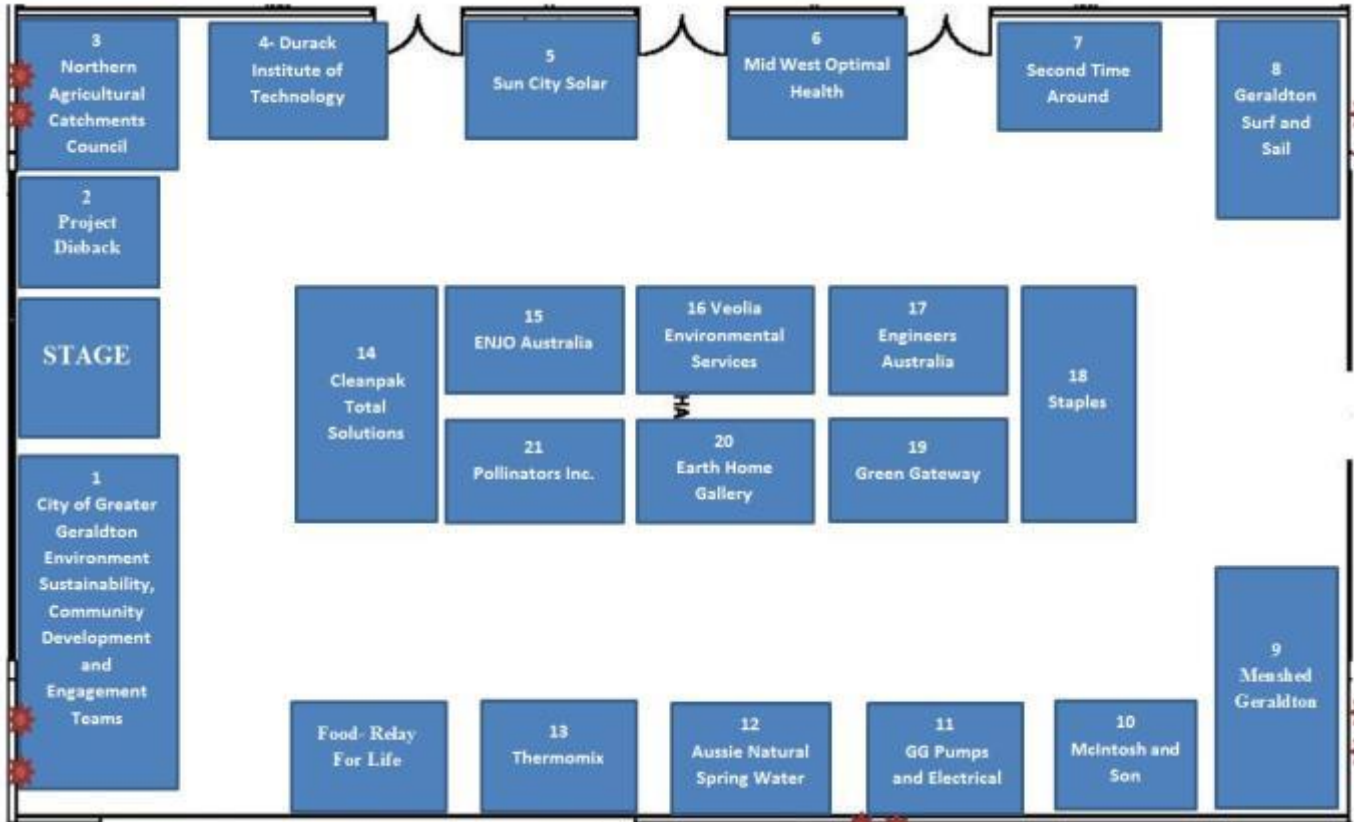
Your Goodness might be a Goodness Festival event, a community initiative, local innovation, creation or good deed. We're looking for things that are ethical, innovative, and GOOD. Entering is easy from the Goodness Festival Facebook page [www.facebook.com/GoodnessFestival](http://www.facebook.com/GoodnessFestival) , or direct from Instagram or Twitter by including #Goodness14 with your caption when you post.

# SITE MAPS

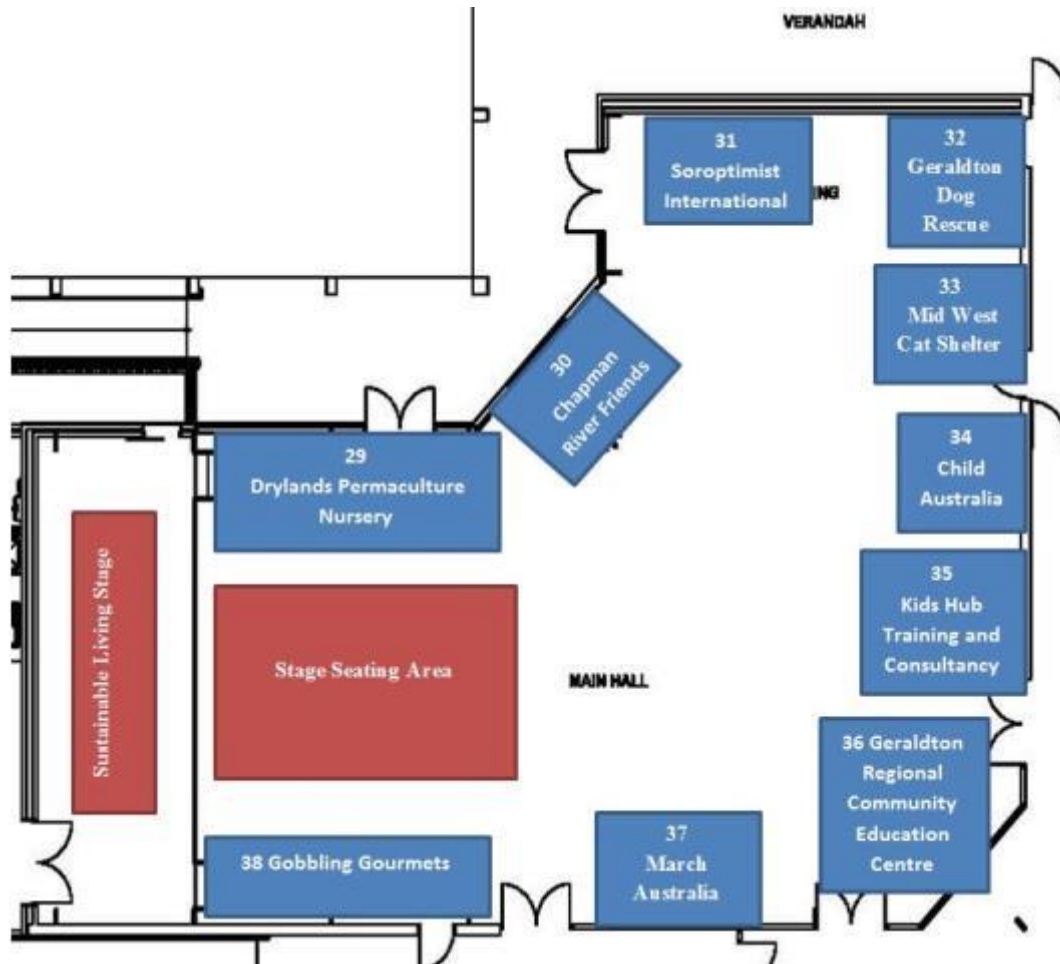
## General Layout



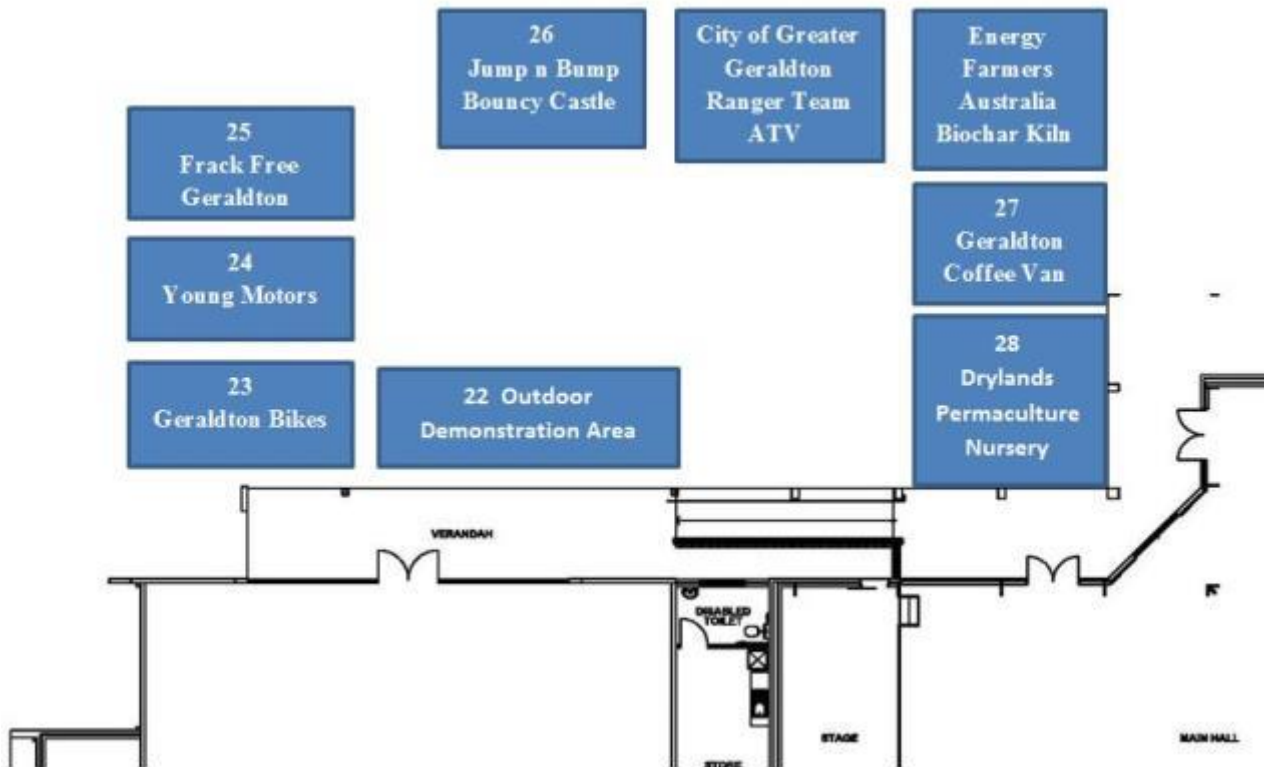
## Upper Hall Main Exhibition Area



## Lower Hall Sustainable Living Exhibition Area



## Outdoor Exhibition Area



## DEMONSTRATIONS AND WORKSHOPS

### Outdoor Demonstration Area

Time	Title	Description
All Day (until cooked )	<b>Solar Cooker</b> Drylands Permaculture Farm and Nursery	Cooking a leg of lamb and a rooster in the solar cooker Next to Drylands stall
All Day	<b>Identifying Local Native Plants</b> Drylands Permaculture Farm and Nursery	Bring in a flowering branch and we will identify it for you. At Drylands stall
10 – 10:30 AM + 11 – 11:30 AM	<b>Bridging the Gap at the Goodness Exhibition</b> Ben Horn Geraldtopia Web Design	Kids from 7 to 14 work alone or in groups of up to 3 people to build a bridge from chopped up gummy bears and toothpicks in 20 minutes. The winner will be the bridge that bridges the gap and takes the greatest weight. Free Entry. LEGO prizes for the overall winners. <b>Max 24 kids per session.</b>
10:30-11:00 AM	<b>Worm Farm Demonstration</b> Julie Firth Drylands Permaculture Farm and Nursery Dan Clarke Sustainability Practitioner	Learn how to make an insect/rodent proof worm farm (using a fridge). Discover the many benefits of worm farms and how to feed and care for it properly.
1:40 – 2 PM	<b>Better Ways to Plant, Water and Protect Trees.</b> Julie Firth Drylands Permaculture Farm and Nursery	Learn from an expert how to properly plant and look after your favourite garden tree.
2 -2:20 PM	<b>The Tricks to Growing Vegetable Seedlings.</b> Julie Firth Drylands Permaculture Farm and Nursery	Get the lowdown on growing your own food and doing it the right way to maximise growth and taste.

### Workshop Room

Time	Title	Description
12-2 PM	<b>Basket Weaving Workshop</b> Glenda - The Basketcase Lady hosted by Kids Hub Training and Consultancy	Kids Hub will host Glenda - The Basketcase Lady who will teach/ mentor participants in the art of creating a natural basket, using recycled & natural materials. For more info contact Angie West 0427 381 583 <a href="mailto:angie@kidshubtc.com.au">angie@kidshubtc.com.au</a> Cost is \$27.50 book via <a href="http://www.goodness.org.au/event/basket-weaving-workshop">www.goodness.org.au/event/basket-weaving- workshop</a>

## Sustainable Living Stage Presentations

Time	Title	Description
11:30 AM -12:00 PM	<b>Gardening Q &amp; A</b> Sabrina Hahn	Join celebrity Gardener Sabrina Hahn for a gardening question and answer session with the community. Add your questions at the Gobbling Gourmet booth.
12-12:20 PM	<b>Building for the Future-Sustainability and Life Cycle</b> Todd Mason Green Gateway	Promoting alternative energy resources with standalone capabilities. Solar passive, adaptable and resilient designs. Low embodied energy products which support extended lifecycles. Waste and waste water recycling .Water catchments and desalination. Permaculture techniques via living architecture.
12:30 – 12:50 PM	<b>The Truth About Heirlooms Plants</b> Julie Firth Drylands Permaculture Farm and Nursery	What are heirlooms plants and why are they so important to preserve.
1–1:30 PM	<b>Gardening Q &amp; A</b> Sabrina Hahn	Join celebrity Gardener Sabrina Hahn for a gardening question and answer session with the community. Add your questions at the Gobbling Gourmet booth.
2:30 – 3 PM	<b>Recycling in the City of Greater Geraldton</b> Mark Wong Manager for Regional Waste and Energy	Get an overview of the growing issues with waste management and the current and future options for recycling in the City of Greater Geraldton

## APPEARING AT THE EXHIBITION

	<p align="center"><b>Adventures with Jump n Bump Amusements</b></p> <p align="center">Everyone's favourite goes to the next level with a free bouncy obstacle course</p>
	<p align="center"><b>Aussie Natural Spring Water</b></p> <p align="center">A range of water coolers and products including our new BOSWater product. No more 15L bottles – BPA free, degradable throw away bags of spring water used in a cooler just like a bottle.</p>
	<p align="center"><b>Chapman River Friends</b></p> <p>Chapman River Friends are promoting the Chapman River Regional Park - an extensive area of bushland preserved within the City of Greater Geraldton. August is the height of the wildflower season in the Park. Join one of our park walks. Our new wildflower brochure will be on sale - a must to enhance your visit to the park.</p> <p align="center"><a href="http://www.facebook.com/pages/Chapman-River-Friends/1403433019914085">www.facebook.com/pages/Chapman-River-Friends/1403433019914085</a></p>
	<p align="center"><b>Child Australia</b></p> <p>Did you know that young children attending Education and Care services (formerly named 'childcare') are supported to become environmentally responsible and show respect for the environment. Visit us to find out how we are supporting this initiative and the wider community through our Regional Children's Services Plan – Mid West. You can also find out how Education and Care services in Geraldton and the Mid-West are educating children in the early years to be more environmentally responsible.</p> <p align="center"><a href="http://www.childaustralia.org.au">www.childaustralia.org.au</a></p>
	<p align="center"><b>City of Greater Geraldton</b></p> <p>The City of Greater Geraldton is responsible for many land management and services for the Geraldton community. We will be showcasing several activities and teams including Sustainability, the Community Nursery and Natural Areas Activities. One Planet Living and members from the Ranger Team with their new ATV for protecting the natural resources we have. <a href="http://www.cgg.wa.gov.au">www.cgg.wa.gov.au</a></p>
	<p align="center"><b>Cleanpak Total Solutions</b></p> <p>Promoting a range of environmentally friendly cleaning products including our new Environmental Choice Cleaning Range made from renewable plant resources rather than oil-based ingredients. Readily biodegradable, high performance yet cost effective and certified by Good Environmental Choice Australia. Also see our range of sustainable packaging products.</p> <p align="center"><a href="http://cleanpak.com.au/">http://cleanpak.com.au/</a></p>



## Drylands Permaculture Farm and Nursery

Local provenance native plants from the Drylands Permaculture Nursery, Yilgarn seeds, heirloom organic vegetable and herb seeds, permaculture and seed saving books. Promotion of the Drylands Foundation's work at the Drylands Permaculture Farm.

[www.permaculturenursery.com.au](http://www.permaculturenursery.com.au)



## Durack Institute of Technology

Information on local pests and natives. Display tank of local river fish (pest and native) along with a wading pool for a magnetic fishing game for kids with pests and natives (magnetic fish) to be captured to win a prize.

[www.durack.edu.au](http://www.durack.edu.au)

EARTH HOME GALLERY  
HAND CRAFTED POTTERY

PAMELLA MOLLOY  
849 CHAPMAN RD  
GLENFIELD  
3 KLM PAST SUNSET SUPERMARKET

0899 382494  
OCEAN SIDE OF ROAD  
FUNCTIONAL STONEWARE  
A GIFT FOR YOU OR A FRIEND



## Earth Home Gallery

Handcrafted Potter. Original Earth Home Gallery POTTERY Functional oven safe stoneware mugs and bowls. Funky pieces of terracotta to add zing to your garden from local community artist Pamella Molloy.



## Energy Farmers Australia

Energy Farmers Australia core business is partnering with stakeholders to design and develop bioenergy systems that recover the energy from waste and use it to meet onsite power requirements. We will have our new Biochar Kiln which is the first in WA on display. Come and talk to us about the current and future and potential for bioenergy.

[www.energyfarmers.com.au](http://www.energyfarmers.com.au)



## Engineers Australia Mid West Division

Promoting the local chapter, engineering and the Schools Spaghetti Bridge Competition



## ENJO Australia

Environmentally friendly fibres for cleaning all surfaces inside and outside of the home including the car.

[www.enjo.com.au](http://www.enjo.com.au)



## Frack Free Geraldton

Frack Free Geraldton is a community group made up of concerned people, from all walks of life, who want to raise awareness about 'Unconventional Gas Mining' and the huge threats it poses to our land and water.

We will be providing information about fracking developments in the Midwest and WA.

[www.facebook.com/frackfreegeraldton](http://www.facebook.com/frackfreegeraldton)

GERALDTON  
BIKES

## Geraldton Bikes

Bikes, helmets and accessories will be on display. Staff will be available to talk about the benefits of cycling, where to ride, and what equipment to use. Representatives from Spokes Cycle Club and Geraldton Mountain Bike Club will be in attendance to talk about the benefits of joining their clubs. [www.facebook.com/geraldtonbikes](http://www.facebook.com/geraldtonbikes)





### Geraldton Coffee Van

What time is it? Coffee time.  
You know you want it so go get it.

[www.facebook.com/GeraldtonCoffeeVan](http://www.facebook.com/GeraldtonCoffeeVan)



### Geraldton Dog Rescue

Rescue and rehoming of dogs from the city of Greater Geraldton pound.

<http://www.geraldtondogrescue.com.au>



### Geraldton Regional Community Education Centre

GRCEC is about to launch their "Mentoring in the Workplace" training package, to introduce workplaces and staff to the world of mentoring. Mentoring is a relationship between two people based on mutual trust and respect, with the goal of professional and personal development. Using mentors within workplaces, results in a variety of benefits including an increase staff retention and job satisfaction!

[www.edcentre.wa.edu.au](http://www.edcentre.wa.edu.au)



### Geraldton Surf and Sail

A range of surfboards, kitesurfing/ windsurfing equipment, and stand-up paddle boards

[www.geraldtonsurfandsail.com.au](http://www.geraldtonsurfandsail.com.au)



### GG Pumps and Electrical

A range of solar pool pumps, solar borehole pumps and solar air conditioners.

<http://www.ggpumpsandelectrical.net.au>



### Gobbling Gourmets

#### Sabrina Hahn and Peter Dameon

The giggling, garden guru, Sabrina Hahn, from Perth Radio ABC. Sabrina is an energetic, passionate, humourist who loves to share her horticultural expertise and dedication to establishing community gardens through her consultancy Hort With Heart.

<https://www.facebook.com/hortwithheart>

Peter Dameon is a keen hobby gardener who established a community veggie garden at the Living Museum & Gardens in Greenough. We will have Synergistic gardening advice and packs for sale. Plus Open Q&A Sessions on the Sustainable Living Stage



### Green Gateway

Green Gateway is passionate about taking sustainable design, technology and thought to the leading edge. We create communities where people want to be, and spaces where people can afford to live, stay, work and play. We do this by offering the most progressive renewable energy technologies and sustainable building innovations to people like you. Our technologies and innovations extend through all aspects of new and existing construction: footings, slab, wall, roof, permeable paving, green roof and walls, supported by energy and water partnerships for a complete solution.

[www.green-gateway.com.au](http://www.green-gateway.com.au)

	<p><b>Kids Hub Training &amp; Consultancy</b></p> <p>We are passionate about promoting unstructured play both indoors and outdoors, using natural and recycled resources. Angie and Kate have an extensive background in the early childhood years and would like to share with the wider community the concept of using discarded or seemingly worthless objects in children's play.</p> <p><a href="http://www.kidshubtc.com.au/">http://www.kidshubtc.com.au/</a></p>
	<p><b>March Australia</b></p> <p>Promoting the March in August rally on Sunday 31st August, and the March Australia movement as a whole. March Australia is a non-aligned movement, and our rallies and marches nationwide are an opportunity for all Australians to join the call for better government through greater accountability and transparency, under the banner of "The People United For Better Government".</p>
	<p><b>McIntosh and Son</b></p> <p>We are a leading Australian machinery dealership specialising in agricultural, construction, grounds care equipment, sales, finance, service and parts. Come see our display of a range of agricultural technology solutions.</p> <p><a href="http://www.mcintoshandson.com.au">www.mcintoshandson.com.au</a></p>
	<p><b>Menshed Geraldton</b></p> <p>Promoting community health &amp; well-being through Menshed and a range of spectacular handmade items. We produce chairs, tables, platter box's, pool lounge chairs, tool boxes, hanging baskets, rocking horses, banjo's, drums from recycled timber pallets etc. Repair &amp; re-build computers &amp; equipment for the needy. We accept all items that are not needed by everyone, we pick up.</p> <p><a href="http://www.facebook.com/TheMenshedGeraldtonIncorporated">www.facebook.com/TheMenshedGeraldtonIncorporated</a></p>
	<p><b>Mid West Cat Shelter</b></p> <p>Education on reducing the impact of lost, stray and abandoned cats &amp; kittens on the environment and responsible pet ownership.</p> <p><a href="http://www.midwestcatshelter.com">www.midwestcatshelter.com</a></p>
	<p><b>Mid West Optimal Health</b></p> <p>Neuroptimal neurofeedback is cutting edge technology in brain training. Neuroptimal balances the central nervous system, allowing the client to process information better and function more efficiently in their everyday life. It is non diagnostic and anyone can use this training. It is safe and science-based. The technology comes from Canada and has been in Australia for 10 years. Neuroptimal can support with the following: people that feel overwhelmed; anxiety; depression; chemo brain; children with special needs; ADHD; stress management; enhance elite sports performance &amp; improvement with sleep.</p>

	<p align="center"><b>Northern Agricultural Catchments Council</b></p> <p>The Northern Agricultural Catchments Council is the regional natural resource management (NRM) organisation for the Northern Agricultural Region (NAR) of Western Australia. NACC's purpose is to support people to support the natural environment across the 7.5 million hectare NAR, stretching from Kalbarri to Gingin. NACC will be promoting the projects that are available for community and stakeholder involvement. We look forward to seeing you there. <a href="http://www.nacc.com.au">www.nacc.com.au</a></p>
	<p align="center"><b>Pollinators Inc</b></p> <p>Pollinators support innovations and people that enable healthy, resilient communities. We do this through a membership community, training programs, a coworking space and major events and festivals. <a href="http://www.pollinators.org.au">www.pollinators.org.au</a></p>
	<p align="center"><b>Project Dieback</b></p> <p>Education on Dieback. Dieback is the biggest threat to biodiversity in WA and has now spread throughout the south-west from Eneabba to Esperance. <a href="http://www.dieback.net.au">www.dieback.net.au</a></p>
	<p align="center"><b>Second Time Around</b></p> <p>We use discarded materials to create unique and function house and garden items. Looking for something different? Come check out our homemade rehomed products <a href="https://www.facebook.com/pages/Secondtimearound/1462054397346445">www.facebook.com/pages/Secondtimearound/1462054397346445</a></p>
	<p align="center"><b>Soroptimist International of Geraldton Inc</b></p> <p>Soroptimist International is a worldwide organisation for women in management and the professions working through service projects to raise status of women, advance human rights for all and promote quality development and peace.</p>
	<p align="center"><b>Staples</b></p> <p>A range of "Sustainable Earth" office products classified to meet environmentally preferable product criteria and are ethically sourced. <a href="http://www.staples.com.au">www.staples.com.au</a></p>
	<p align="center"><b>Sun City Solar</b></p> <p>Sun City Solar is committed to providing exceptional product knowledge and services to our clients, and to support the development of our local community. We provide a range of solar installation and maintenance services including residential, commercial grid connected and standalone power systems. Check out our solar camping kits. A range of renewable energy products and services. <a href="http://www.suncitysolar.com.au">www.suncitysolar.com.au</a></p>

	<p align="center"><b>Thermomix in Australia</b></p> <p>Thermomix provides you with an exciting and unique way to improve your lifestyle every day through better cooking and eating practices. Come checkout the ultimate kitchen appliance. We will be providing a range of juice/drink samples produced with our product.  <a href="http://www.thermomix.com.au">www.thermomix.com.au</a></p>
	<p align="center"><b>Veolia Australia and New Zealand</b></p> <p>Showcasing a range of Veolia services for waste management, water management and energy solutions.  <a href="http://www.veolia.com.au">www.veolia.com.au</a></p>
	<p align="center"><b>Young Motors</b></p> <p>A proud regional dealership, we pride ourselves on providing outstanding service to country people at Perth prices. Young Motors continually strive to stay ahead of the field by offering our customers a better deal. Holden, Mitsubishi and Mazda – you'll find them all at Young Motors. We will be showcasing the new Hybrid Mitsubishi Outlander PHEV Plug-in 4x4 wagon  <a href="http://www.youngmotors.com.au/">http://www.youngmotors.com.au/</a></p>

## ABOUT THE GOODNESS FESTIVAL

The Goodness Festival showcases and celebrates innovation and achievement towards sustainability. Goodness Festival exists to make it easy and inspiring for every individual and organisation to contribute positively to growing our local economies, protecting our local ecosystems and creating a just, equitable and sustainable community. Unique to the Mid West, Goodness Festival runs from the 15th to 31st of August and features more than 24 tours, exhibitions, seminars, workshops and events in and around Geraldton.

For more info visit [www.goodness.org.au](http://www.goodness.org.au)

## GOODNESS FESTIVAL SPONSORS



**THANKYOU TO ALL THE SPONSORS, VOLUNTEERS, EXHIBITORS, ATTENDEES AND ORGANISING COMMITTEE WITHOUT WHOSE HELP THIS EVENT WOULD NOT BE POSSIBLE.**

**PLEASE TAKE SOME GOODNESS WITH YOU WHEN YOU LEAVE AND SPREAD IT TO YOUR FRIENDS AND FAMILY**